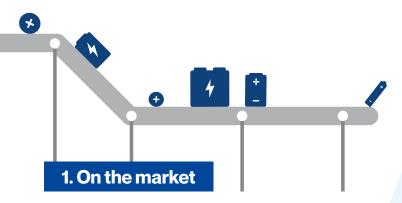
# **Batteries**

This fact sheet contains the key facts and figures for 2023. Also read the stories behind these figures in our annual report! To do so, scan the QR code.





Manufacturers and importers affiliated with Stichting Batterijen 1,756

Batteries placed on the market (Put-on-Market, PoM)

10,851 tonnes



# 2. Collection

Collection result **5,200 tonnes** 

Collection rate achieved 46.1%

# Collection result portable batteries by collection channel



More than

four thousand primary schools
as drop-off point

Collection results for primary schools

266 tonnes, 181 tonnes of which
by the Batterijen Battle.
An increase of 51% as
compared to 2022







# 3. Recycling

#### **Metal conservation** Lead **25 tonnes** Other **527 tonnes** Slags 943 tonnes Iron **849 tonnes** Nickel **123 tonnes** Zinc Manganese 544 tonnes 40 tonnes

#### **Ecotest**

Prevented emissions of toxic substances 277,000 tonnes

Prevented CO<sub>2</sub> emissions 3,592 tonnes



# 4. Information

Reach radio spots public campaign: nearly **9 million** people

Consumer reach through social media: 4.5 million people

Website traffic to stibat.nl and legebatterijen.nl: **542,000** views

> Blog readers: 160,000

Battery storage boxes (Batterij Bewaarboxen) distributed: 37,000

### **Recycling results**

Lead recycling rate achieved **78%** Lead target 65%

Nickel-cadmium recycling rate achieved 75% Nickel-cadmium target 75%

Recycling rate realised other 81% Target other 50%













